









Stifel Transportation and Logistics Conference 2014
February 12, 2014 Palm Beach, Florida

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## **Executive Management Team**

Scott

Chief Executive
Officer

Today's Presenters

Don Cochran

Vice Chairman and President

David Crittenden

Chief Financial Officer



### transportation and logistics solutions Leading asset-light provider of customized

- Broad-based, customized supply chain solutions for customers in the United States, Mexico and Canada
- Leading provider of value-added services to industries with complex supply chains
- Top five provider of flatbed, heavy-haul and other specialized transportation services

TR-12 Q3:2013

\$1.39 EPS on \$1.0 billion revenues;

7.6% ROS

10.4% Adj. EBITDA/revenue

YTD Q3:2013

\$1.31 EPS on \$773.9 million revenues



## Durable financial performance

- Strong value proposition for customers
- Revenue visibility from enduring customer relationships in 8 targeted verticals
- Flexible, asset-light operating models based on customer requirements
- Sustainable margins, strong free cash flow generation, and superior return on capital
- acquisition of Westport Axle Corporation on December value creation 19, 2013 enhances potential for profitable growth and

## Legacy of Organic Growth AND Corporate Development











#### Last 16 months -

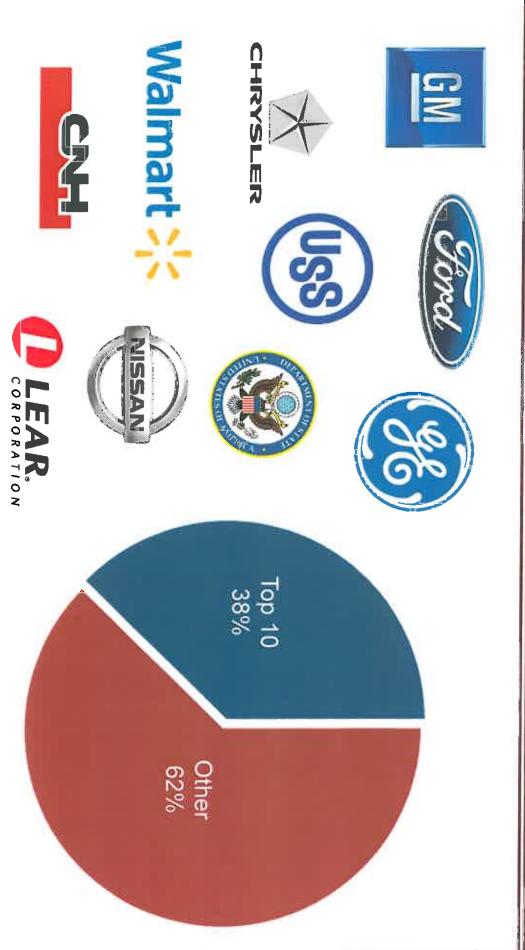
- Acquired LINC Logistics Company October 1, 2012
- Acquired Westport Axle Corporation December 19, 2013

#### Today -

- Fortune Magazine's "100 Fastest-Growing Companies" (#80)
- Inbound Logistics Magazine "Top 100 Trucker for 2013"
- Inbound Logistics Magazine "Top 100 3PL's"
- SupplyChainBrain's "2013 Great Supply Chain Partners!"
- Logistics Management Magazine's "Top 25 Truckload Carriers"
- Journal of Commerce "Top 50 Truckload Carrier"

### Customer-focused





Source: 2012 10-K dated March 18, 2013.

## Solutions Across the Entire Supply Chain



Sequencing and Sub-Assembly

Material Handling & Consolidation

Kitting and Repacking

Central Materials Area

Shuttle Transportation

Returnable Container

Customs Clearance

Freight Forwarding

Expedited

Specialized Equipment

Local Collection / Drayage

Heavy Haul

Rail Service

Refrigerated Trucking

Intermodal

Truckload

exity High

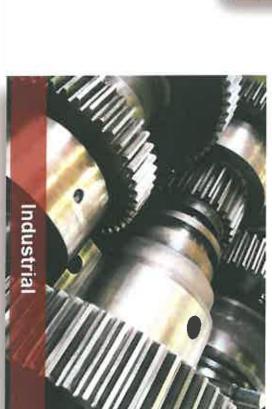
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Complexity

## Recognition in Major Industries









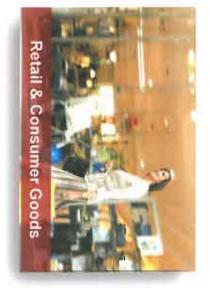
**Government Services** 

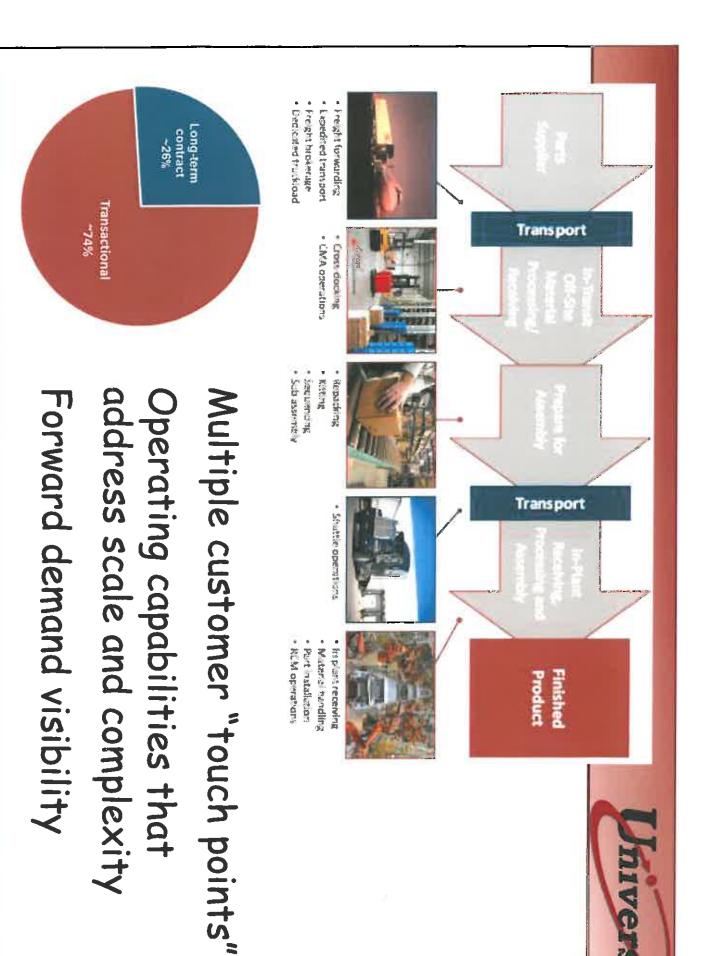












## Extensive Capabilities ...





TRANSPORTATION SERVICES



- Specialized
- Heavy Haul
- ➤ Oilfield
- Refrigerated
- Shuttle
- Dedicated
- Drive Away
- T/L Brokerage
  Switching & Yard
  Management
- Transportation Management



VALUE ADDED
SERVICES

- Consolidation
- Cross-docks
- ➤ Kitting
- Line Side Delivery
- Material Handling
- Repacking
- Reverse Logistics
- Sequencing
- Sub-Assembly
- Warehousing
- Order Fulfillment
- Project Management



SERVICES

- Port & Rail Drayage
- Domestic Intermoda
- Container Yard Services
- Intermodal Flatbed



SPECIALIZED SERVICES

- Air Forwarding
- Ocean Forwarding
- Customs Brokerage
- Expedited
- Expedite Relay
- Air Charter
- Final Mile

## ... Tuned to Supply Chain Requirements



### Transportation (68%)(1)

#### Service Offerings

- Truckload Transportation Services:
   uses a mix of owner-operated and
   company owned tractors to haul
   commodities in various end markets.
   Services include dry van, flatbed, heavy
   haul, dedicated, refrigerated, shuttle and
   switching operations
- Local Collection Routes: provides dedicated, closed-loop transportation

#### Specialized Services

- Freight Forwarding, Air Charter & Customs Brokerage: arranges and manages shipments of goods via ground, air and sea
- Point-to-point Expedited Ground Transportation: provides expedited direct shipment services using owner-operators and agents

#### Value-Added (19%)(1)

#### Service Offerings

- Sequencing and Sub-assembly: provides storage, pre-assembly and rapid delivery of parts
- Material Handling and Consolidation: coordinates receipt, unloading, sorting and out-bound delivery to specified destinations
- Central Materials Area (CMA)

  Operations: operates facilities that store customers' bulk orders until transported to customers' assembly plants
- Kitting and Repacking: provides multiple parts in one "kit" for a single assembly operation and repackaging of vendor supplied parts
- Returnable Container Management (RCM): manages the collection and return of customers' containers following delivery

#### Intermodal (13%)(1)

#### Service Offerings

- Arranges for transportation of freight in intermodal containers and on flatbed trailers by rail over medium to long distances
- Transports containerized cargo over short distances
- Provides container yard services, including container, chassis, and trailer storage near port or railhead locations

### Key Drivers / Competitive Advantages

- Nationwide network of owner-operators and agents that are aligned to Universal
   Expertise and specialization in end markets
- Mix of transactional and dedicated / contracted business

served

### **Key Drivers / Competitive Advantages**

- High value-added, customized solutions
- 3-5 year contracts with a near 100% contract renewal rate
- Mission critical services for a long-tenured customer base
- 3PL outsourcing drives strong growth

### **Key Drivers / Competitive Advantages**

- Driven by strong intermodal trends
- National drayage and container yards footprint
- ✓ Seamless multimodal customer solutions
- ✓ Dedicated domestic equipment offering
- ✓ Open deck transitional strategy
- International chassis solutions

## Key Drivers / Competitive Advantages



Transportation (68%)(1)

Value-Added (19%)(1)

Intermodal (13%)(1)

- ✓ Nationwide network of owner-operators and agents that are aligned to Universal
- Expertise and specialization in end markets served
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- ✓Customized, high valueadded solutions
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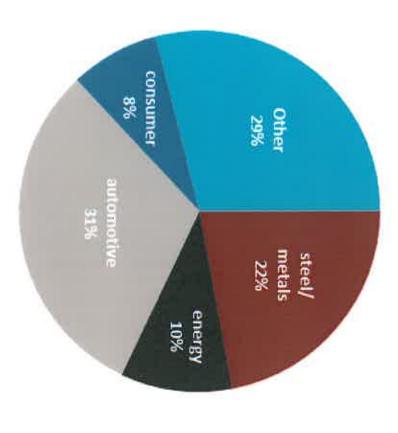
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<sup>(1)</sup> Based on YTD September 28, 2013 operating revenues

## Universal by the Numbers



### **Market Diversity**



### Key Statistics - YTD September 28, 2013

Average length of haul: 366 miles

# of TL and dedicated loads: 463,673

# of intermodal loads: 235,372

# of agents(1):

353

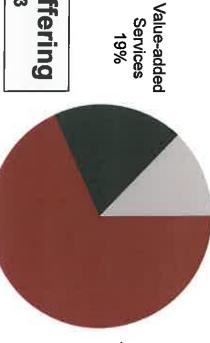
# of owner-operators:

3,370

# of value-added facilities:

(1) Excludes agents who generated less than \$100,000 during the preceding fiscal year. 43

Intermoda Services



Services 19%

Transportation Services

Revenue by Service Offering YTD September 28, 2013

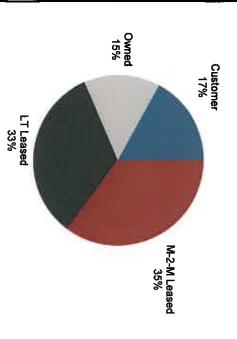
## Flexible, Asset-Light<sup>(1)</sup> Business Model

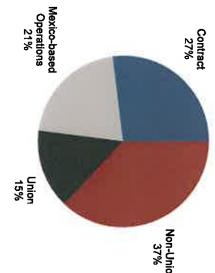


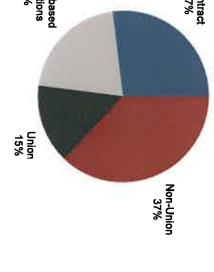


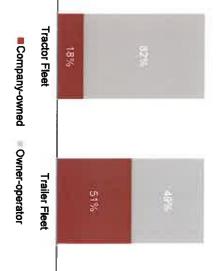


#### **Equipment Mix**









- 1) CAPEX target: 2 3% of revenues
- 2) Data as of mid-2013

Other	Dockworkers	Drivers	US Employees
1,596	475	448	

Other	Dockworkers	Drivers	US Contract (FTE's)
200	826	261	

2,438 vans 843 chassis 695 box 592 flatbed 35 rental 98 heavy haul

### Strategic Imperatives



Pursue crossselling opportunities in "Enterprise Accounts"

> Expand network of agents and owner operators

Capitalize on strong 3PL industry

fundamentals and outsourcing trends

Universal

Expand domestic intermodal support

services and

brokerage operations

existing customers in key markets

Target further penetration of

Continue to expand penetration in

other vertical

markets

Continue to invest in technological advances to meet customer requirements

Identify compelling acquisition opportunities

and geographical

services capabilities

Expand logistics

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## Summary Financial Information



Net debt/ Adj. EBITDA	Total debt/ Adj. EBITDA	Credit Statistics:	Pro forma net income [3]	Adjusted EBITDA [2]	Other Data (unaudited):	Total debt	Total assets	Cash and cash equivalents [1]	Balance Sheet Data:	Net income	Income from operations	Total revenues	Income Statement Data:	(\$ in millions)	
												❖		2010	
0.6x	0.9x		34.7	70.0		63.5	294.8	24.8		45.7	52.5	851.9		10	For the y
												⊹		,	ear en
0.7x	1.0x		39.4	83.8		83.1	315.8	21.6		51.4	66.1	990.7		2011	For the year ended December 31,
												\$			nber 3
1.4x	1.5x		36.6	97.6		146.0	327.4	12.5		47.7	69.2	1,037.0		2012	1,
												\$		9	Th.
			34.2	70.8						45.2	55.5	777.9		9/29/2012	Thirty-nine weeks ended
												❖			veeks e
			39.3	80.1		124.0	335.2	16.1		39.3	65.4	773.9		9/29/2013	nded
												s		9	
1.0x	1.2x		41.7	107.0						41.7	79.0	\$ 1,033.1		9/29/2013	LTM

Note [1]: Includes marketable securities of \$15.0 million, \$16.1 million, \$10.0 million, and \$10.6 million for the periods ended 12/31/2010, 12/31/2011, 12/31/2012 and 9/28/2013, respectively.

Note [2]: As reported.

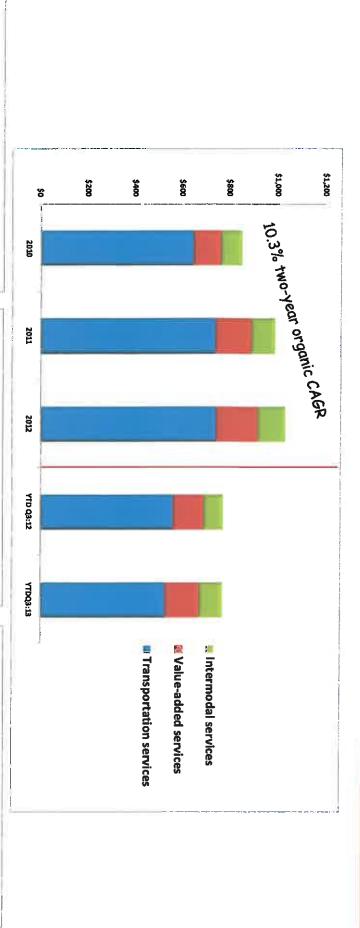
Note [3]: Pro forma net income has been computed to give effect to the termination of LINC's S Corporation status and acquisition by Universal in October 2012, which changes the provision for income taxes for each prior period presented. Universal assumes a blended federal, state and local rate.

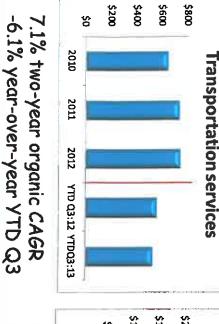
Note [4]: Free cash flow defined as Adjusted EBITDA, less capital expenditures.

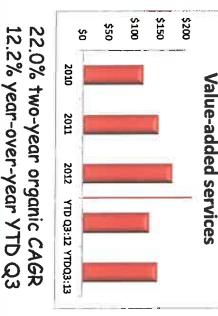
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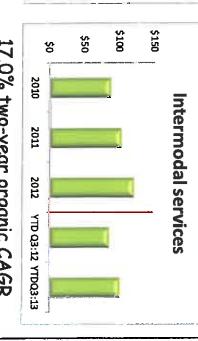
## Value Creation: Organic Growth







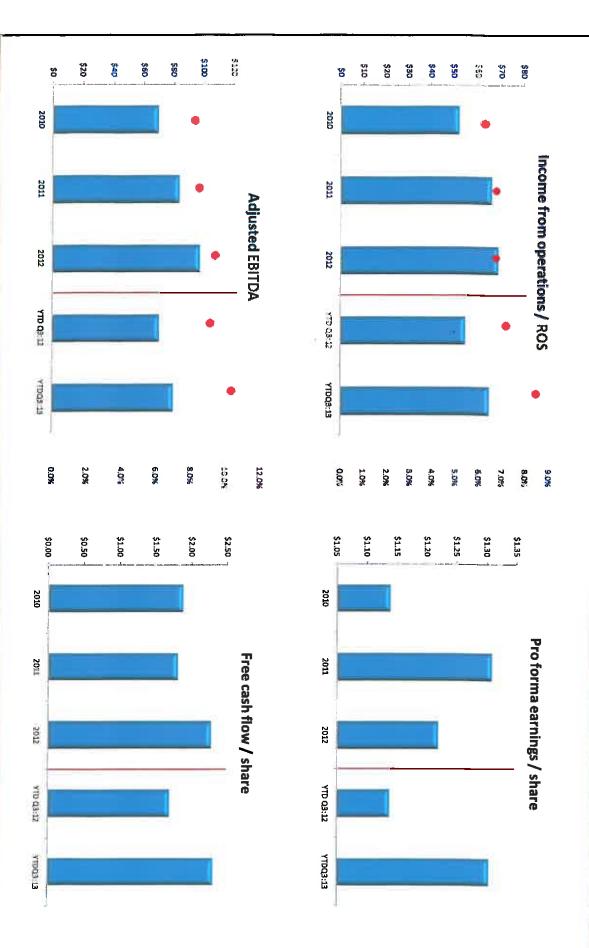




17.0% two-year organic CAGR 16.9% year-over-year YTD Q3

## Value Creation: Strong Returns





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### Segment Information



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			Thir	Thirty-nine weeks ended September 28, 2013	eeks ei 28, 20	nded 13		
	Trans	Transportation	<b>L</b> 0	Logistics	9	Other		Total
Operating revenues	<b>⊹</b>	529.4	₩.	244.2	٠	0.3	٠	773.9
Income from operations		21.5		46.0		(2.2)		65.4
ROS		4.1%		18.8%				8.4%
Total assets	Ş	228.7	<b>ب</b>	85.0	ş	21.5	\$	335.2





- trucks distribution for Class 4 – 8 trucks, RVs and super-duty Provider of value-added warehousing and component
- Machines and distributes steering knuckles and axle components for the auto industry
- Acquired from Sifco (Brazil) for \$123 million on December 19, 2013
- Based in Louisville, KY; other operations in Avon Lake, OH; Roanoke, VA; and Allentown, PA

with SEC on February 7, 2014 Universal filed historical and pro forma financial information



#### Universal

## **Summary Unaudited Pro Forma Consolidated Combined Financial Information**

(in millions, except per share data)

Total debt, including capital leases	Intangible assets, net	Goodwill	Total assets	Earnings per share (Basic)	Net income	Income from Operations	Operating Revenues: Transportation services Value-added services Intermodal services Machining total operating revenues
ŭ.					\$ 2.0	3.5 8.7%	WES YTD Q3: 2012 \$ - 29.2 40.1
\$ 54.2	0.4	0.3	\$ 96.4		\$ 8.1	14.1 302.5% 21.4%	WESTPORT  33: YID Q3: 2 2013  2 2013  9.2 52.1 78  9.2 52.1 78  0.9 13.9 28  0.1 66.0 64
				<b>\$</b> 1.51	\$ 45.2	.5% 55.5 7.1%	VIV YTD Q3: 2012 2012 \$ 561.5 78.4% \$ 131.0 85.4 28.1% 777.9
\$ 124.0	5.4	18.0	\$ 335.2	1.31	\$ 39.3	5 65.4 % 8.4%	UNIVERSAL  23: YTD Q3: 2 2013  2 1.5 \$ 527.2 1.0 146.9 5.4 99.8 7.9 773.9
					\$ (5.0) (5)	(6.1) <sup>(a)</sup>	PRO FORMA ADJUSTMENTS YTD Q3: YTD 2012 20
\$ 71.3	57.4	35.2	\$ 34.2		\$ (3.7) (b)	(5.9) <sup>(a)</sup>	MENTS YTD Q3: 2013
				\$ 1.41		<b>52.9</b> 6.5%	CONSOLIDATED YTD Q3: YTD Q3: 2012 2013  \$ 561.5 \$ 527.2 160.2 199.0 85.4 99.8 10.9 13.9 817.9 839.9
\$ 249.5	63.2	53.5	\$ 465.8	\$ 1.45	\$ 43.6	73.5 39.0% 8.8%	CONSOLIDATED  YTD Q3: YTD Q3:  2012  2013  \$ 561.5 \$ 527.2 -6.1%  160.2 199.0 24.2%  85.4 99.8 16.9%  110.9 13.9 28.1%  817.9 839.9 2.7%
						,0 <b>%</b>	.11% .2% .13%

source: Universal Truckload Services, Inc. 8-K/A report filed with U.S. Securities and Exchange Commission on February 7, 2014.

<sup>(</sup>a) Reflects pro forma amortization expense in connection with the allocation of a portion of the Westport purchase price to intangible assets.

<sup>(</sup>b) Reflects pro forma amortization; adjustments to interest expense, net, resulting from borrowing \$120.5 million in connection with the acquisition; and related changes to income tax expense.



# 2013 Financial Results to be announced February 20, 2014

### Preliminary expectations<sup>(a)</sup>:

- 2013 operating revenues of ~\$1.03 billion
- Fourth quarter 2013 revenues of \$258 to \$262 million
- \$84 85 million of 2013 operating income
- Fourth quarter 2013 operating income in range of \$18.6 to 19.6 million(b)
- and independent audit (a) Subject to completion of annual financial close and reporting processes
- (b) Includes approximately \$0.7 million in transaction and other costs related logistics operations discussed on October 25, 2013 conference call to acquisition of Westport Axle Corporation and reflects changes to selected

### Just ahead ...



Quarterly conference call: Friday, February 21, 2014 10:00 AM ET

Call Toll Free: International: Conference ID:

(877) 622-0924 +1 (660) 422-4956 59437360



- and logistics service sector. extensive service capabilities in the quickly-evolving transportation Despite a proud legacy, Universal is a "young" company with
- Universal's enduring customer relationships, strong agent network, are integral to achieving our growth objectives and demonstrated ability to complete value-enhancing acquisitions
- Our asset-light business model and flexible response to individual customer requirements yield excellent financial returns
- Universal's size, financial performance, and demonstrated offered new relationships capabilities in key markets have received increased recognition and

### DIA V